

## Idaho Farmers Market Association Specialty Crop Block Micro-Grant Application

## **Section 1 - Applicant Information**

Section 1 - Applicant information
Name:
Address:
Phone:
Email address:
Name of Market:
Are you a current IFMA member? Only IFMA Member Markets are Eligible. Please indicate: □ Yes □ No
Date of application:
Section 2 - Contact Information:
Primary contact name (if different from above):
Title/Position Held:
Email address:
Phone number:
Mailing address:
Planned use of grant funds:

## Section 3 - Grant Information – PLEASE READ AND SIGN BEFORE SUBMITTING:

- Idaho Farmers Market Association Reimbursement for specialty crop advertisement.
- Apply Between March 4th, 2024 to May 31, 2024 (first successful applications received will be funded, so don't delay!)
- Must be a current paid Idaho Farmers Market Association member market to qualify (note: your 2023 membership will be valid until April 31<sup>st</sup>).
- Grant Summary: The Idaho Farmers Market Association is offering funding to help Idaho farmers markets retain, recruit, and promote specialty crop vendors and highlight community involvement through small scale funding opportunities around specialty food crops.
- Grant Description: Funds will allow farmers markets the flexibility to choose their own methods of advertising and promotion of specialty crops and vendors. The goal is to increase sales, education, and consumption of these products sold at Idaho Farmers Markets.
- Funding Amount: this second round of mini-grants will reimburse \$450 per market for expenses between March 4, 2024 and May 31, 2024.
- We will have a third and final round available from June 1, 2024, to August 31, 2024.
- Funding is limited, so the first 10 successful applications will be funded each round.
- For faster reimbursement submission of receipts is required.
- Incomplete or late applications will not be accepted.

## Section 4 - Potential Outcome/Impact:

Educating the public about healthy whole foods and buying local sourced specialty crops while increasing traffic to your market and enhancing sales for specialty crop vendors.

Please submit application to the Idaho Farmers Market Association by email at www.info@idahoFMA

By signing below, I acknowledge that the information I provided is accurate to the best of my knowledge and I agree to use the funds for promoting specialty crops. I will submit receipts and a final report to the Idaho Farmers Market Association for final reimbursement request up to \$450.00 to www.info@idahoFMA

Applicants Signature:	Date:	
Applicants signature.	 Date.	

Thank you for applying to the Idaho Farmers Market Association Specialty Crop micro-grant for more information or any questions please contact Melissa Knapton at www.tenbluebirdacres.com or by phone at 208-739-1602