



Idaho Farmers Market Association Specialty Crop Block Micro-Grant Application

Name:

Address:

Phone:

Email address:

Are you a current IFMA member? Please circle one, Yes No

Date of application:

Section 1 Applicant Information

Name of market:

Section 2 Contact Information:

Primary contact name:

Title position:

Email address:

Phone number:

Mailing address:

Planned use of grant funds:

Section 3 Grant Information:

Idaho Farmers Market Association Reimbursement for specialty crop advertisement.

Grant Duration To Apply: Start August 1st, 2023 to September 30, 2023

Must be a current paid Idaho Farmers Market Association member market to qualify.

Grant Summary: The Idaho Farmers Market Association is offering funding to help Idaho farmers markets retain, recruit, and promote specialty crop vendors and highlight community involvement through small scale funding opportunities around specialty food crops.

Grant Description: Funds will allow farmers markets the flexibility to choose their own methods of advertising and promotion of specialty crops and vendors. The goal is to increase sales, education, and consumption of these products sold at Idaho farmer markets.

Funding Amount:

A grant award of \$450 per market will be reimbursed for expenses between August 1st, 2023 and November 30, 2023. Funding is available for up to 12 markets in 2023, First 12 successful applications will be funded. Additional funds will be available for the 2024 season. For faster reimbursement submission of receipts is required. Incomplete or late applications will not be accepted.

Section 4 Potential Outcome/Impact:

Educating the public about healthy whole foods and buying local sourced specialty crops while increasing traffic to your market and enhancing sales for specialty crop vendors.

Please submit application to the Idaho Farmers Market Association by email at [www.info@idahoFMA](mailto:www.info@idahoFMA)

By signing below, I acknowledge that the information I provided is accurate to the best of my knowledge and I agree to use the funds for promoting specialty crops. I will submit receipts and a final report to the Idaho Farmers Market Association for final reimbursement request up to \$450.00 to [www.info@idahoFMA](mailto:www.info@idahoFMA)

Applicants Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for applying to the Idaho Farmers Market Association Specialty Crop micro-grant for more information or any questions please contact Melissa Knapton at [www.tenbluebirdacres.com](http://www.tenbluebirdacres.com) or by phone at 208-739-1602