



## Accepting SNAP benefits at your Farmers Market, Farm Stand, or CSA

**For more  
information  
-OR-  
if you want to talk  
to a market  
manager that  
accepts SNAP:**

[www.idahofma.org](http://www.idahofma.org)  
[info@idahofma.org](mailto:info@idahofma.org)

The Supplemental Nutrition Assistance Program (SNAP), previously referred to as food stamps, offers nutrition assistance to millions of eligible, low-income individuals and families and provides economic benefits to communities.

Farmers markets, farm stands, and community-supported agriculture programs can become approved to accept SNAP benefits as a form of payment for eligible items. Becoming a SNAP-friendly vendor can increase your customer base and revenue.

### Do you sell eligible items?

SNAP benefits can be used to purchase fruits, vegetables, meat, eggs, baked goods, and more. SNAP cannot be used to purchase alcohol, pet food, tobacco products, household supplies, vitamins, or foods that will be eaten on the same premise they're being sold (ex. prepared food).



# How do I become a SNAP-friendly market?

The Idaho Farmers Market Association (IFMA) works to ensure that Idahoans of all income levels have access to local, healthy food!

1. Contact the Idaho Farmers Market Association
2. Complete the USDA application with assistance from IFMA
3. Decide upon which payment equipment is right for you
4. Decide upon the need for additional script or tokens (multivendor operations only)
5. Receive training from the IFMA for you, your staff, and/or vendors
6. Learn about best practices for advertising your new program

## Additional Resources

Approximately 1 in 16 people in Idaho utilize the SNAP benefit. This translates to almost 125,000 residents. SNAP participants in Idaho received more than \$220 million in benefits in 2022.

To learn more about SNAP in Idaho please review [this fact sheet](#) from the Center on Budget and Policy Priorities.

Farmers markets throughout the nation and Idaho run matching programs that help make healthy food more accessible to those utilizing SNAP benefits. This means more money for your vendors and more customers for your market! If you're interested in getting involved with this program [visit our webpage](#).

